

## Executive Summary

### **THE GEN AND CO**

OBJECT: Purchase 100% of the shares of a profitable restaurant which is under capitalised but has room for expansion to entertain additional clients and organize new activities for corporations and private parties.

### **OPPORTUNITY**

The restaurant, street name CHEZ QUAN, serves ethnic foods of Chinese and Vietnamese origin with a Southern France accent. As the restaurant has a sea view, the roof top will be converted into a flat roof providing additional space to accommodate more clients and to organize corporate activities and parties for family and friends in an enjoyable cadre enjoying the sea view from all sides. The restaurant is ideally located in the bustling city of Marseilles, France's first largest city after Paris. It has an opening on the Mediterranean sea. This place is very famous and welcomes people all year round.

The Managing Director, Ms. Aurelie GENNA handled several companies as managing director. These companies included la Brasserie HERMES for five years.

### **Professional experience as a manager**

Creation of a new company with online marketing, designing clothes for kids after she sold the Brasserie Hermes at twice the purchase price.

### **Legal identity of the target company**

SARL DAT ANH, commonly known as CHEZ QUAN. SARL DAT ANH is registered under the APE code of 5610A corresponding to traditional catering. The turnover for 2018 was 942 294 Euros. The net profits after tax was 103 401 Euros which is 3.77% more than the previous year. DAT-ANH has not been the object of any legal proceedings

### **USE OF FUNDS**

Start-up costs, buyout of 100% of the shares of the target company SARL DAT ANH, Interior decoration, transforming the roof into a flat roof top and working capital. These actions will provide the added space required for expansion and the new activities which will provide the additional revenue and make this venture highly profitable. After repayment of loan and sharing of profits with the providers of the loan there will be profits left for the new owners.

This proposal has all the elements of success as we would be offering exactly what the patrons expect: dining with sea views, quality food without MSG, Asian food with a southern France flavour. Welcoming atmosphere in a glamorous cadre with new furniture and fittings, an added element to attract new clients.

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### FORECAST BALANCE SHEET OVER A FIVE-YEAR PERIOD IN EUROS

	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Year 4</b>	<b>Year 5</b>
<b>PROJECTED TURNOVER</b>	1 006 588	1 740 937	1 845 843	1 950 750	2 055 657
PROJECTED PROFIT	150 305	887 512	969 682	1 052 491	1 134 676
EXPENSES OVER 5 YEARS	634 570				
<b>Average p.a.</b>	126 914				